

## Anderson's Conn Valley Newsletter!



Happy Labor Day! Harvest is here... we are very excited about the 2022's bottled and all went smoothly. The vineyard is beginning to sugar-up, and sticky roads and the smell of fermentation are nearly here. We just brought in the Chardonnay and the Syrah is coming in this week as well. Harvest has started and the rest of the varietals will be ready before we know it!



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## **Virtual Tastings with Todd**

**2024's Virtual Tasting has been decided by YOU!** For those new to the winery and our Club family, thank you for helping us decide what YOU want to learn about and experience. ***Please email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) to sign up for the 2024 Virtual Tasting subscription. Todd has chosen a special barrel, from which subscribers will taste each month, with the goal to learn how the wine develops over the course of the year. Wine will be sent on or near the 1st Monday of each month from the winery... \$40 plus tax and shipping for Club Members and \$50 plus tax and shipping for everyone else; commitment is a subscription for the year (most likely to include 8 - 10 samples).***

If you are a Club Member interested in exploring these fun topics, learning interesting wine facts, or just spending time with the Owner/Winemaker, you are always welcome to join our **Fun Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invite list, please email your information to [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com). Zoom invitations come from Todd (usually by noon) on the scheduled Friday for the Virtual Tasting at 3pm (PT). We look forward to hosting you!

## **SEPTEMBER Virtual Tasting Schedule**

**September 20th - Barrel Sample #7 (shipping to all VT Subscribers on Wednesday, September 4th)**

## **Virtual Tastings continue through 2024!**

Thank you for being Club Members and enjoying these fun afternoons. We are so appreciative of your friendship, love of our wines and your time. Virtual Tastings with Todd as your host will continue

throughout 2024 once a month. We look forward to more time and exploration into the wine world together!

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## 🌟 **CLUB & CUSTOMER NEWS** 🌟

**WELCOME to all our new Club Members and Customers!**

**We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!**

### **September CLUB News**

Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

Members... FALL CLUB is HERE! Emails will be coming out in the next week, and we are excited to have 3 New Club Only Releases for you and all are sold out with Club allocations! Here's a heads up on the Important Dates to Know:

**Fall Club ANNOUNCEMENT Email - September 7th**

**LAST DAY to Make Changes - September 13th**

**PROCESSING DAY - September 16th**

**Club SHIPPING Day - October 14th**

As always, please remember to take a few minutes to update your Club account with new or changed addresses, and credit card information, especially if you've moved, your card has recently expired, or you have experienced fraud; you can log into your Member account online [HERE](#), send an email to [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) or simply call us at (707) 963-8600; we are always happy to help our Club family!

**Shipping News...** This cannot be emphasized enough: please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! **Please note signatures are REQUIRED by all states for alcohol sales. Because wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, please consider timing of your shipments and the many options available to ship your wine orders to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location that is most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!**

**SUMMER SHIPPING...** continuing through October 11th, we will default all wine shipments to Temperature Controlled with Ice, which means all orders ship via FEDEX on Friday mornings and will be delivered mid-end of the following week depending on your location! If you have any questions, please call the office at (707) 963-8600.

## **ACVV Club Tastings, Events, Travel and More!**



**2024 Club Events & Perks...** If you're looking for a fun intimate way to connect with the winery, please mark your calendar and plan to join the Anderson's Conn Valley Team to celebrate you!

### ***FALL Club Parties in October!***

**MEMBERS, please click [HERE](#) for 3 and 6 Bottle Club Member BBQ Lunch**

***Saturday, October 12th!***

**Club BBQ Guest Tickets Available [HERE](#)**

***Please RSVP by October 3rd***

***The 12 Bottle and Aurum Club Member Dinner - Sunday, October 13th!***

***A separate Invitation is coming... please call the office or [email](#) Sarah for additional Aurum Guest Tickets***

***Please RSVP by October 3rd***

**Read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... these are no charge to Club members; guests and fans are also welcome. These are unique and fun intimate experiences with Sarah and Todd!**

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***Anderson's Conn Valley Cruise is Scheduled for June 2025!***

***Make your reservation NOW...there's still time and perks!***



**BARCELONA TO LISBON**

***We have found the perfect cruise for next year, so please Save The Date!***

**June 14th - June 25th, 2025**

**Barcelona, Spain to Lisbon, Portugal**

***Program Highlights***

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson  
Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines  
Roundtrip Economy Air & Transfers add-on available  
Optional S.A.L.T. Kitchen cooking class for winery guests  
Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities  
\$300 per suite shipboard credit if booked by June 30, 2024

***Cruise Highlights:***

All-suite accommodations aboard Silversea's new ship – Silver Ray  
Butler Service for all guest  
Included Silversea shore tour in every port  
Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas  
Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.



***Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds! Don't miss this opportunity, reserve your suite today!***

**We look forward to sharing this next amazing adventure with you!**

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**🍷 Pop-Up Parties! 🍷**

Please be on the lookout for **CLUB ONLY Pop-Up Party** invites! As Sarah and Todd travel around the country, they will bring the party to you; please note space will be limited so RSVP promptly. **These parties are no charge to our Club members**; simply come and enjoy great wines and have some fun! However, at your request, guests are welcome too. **If space allows, your wine-loving friends are welcome to join us at a special tasting price of \$65/person.**



***We are planning our September POP-UP Party... please look for an email invitation so you can plan to join us (members no charge, guests and fans \$65/person)!*** Plans are being made and invitations will be sent 7-10 days prior so please be on the lookout; Sarah and Todd are looking forward to raising a glass with you! We hope you will join us as we travel to bring you wonderful wines and experiences; look for separate email invitations with more details and feel free to forward invites to your wine-loving friends!

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**Club Perks...** there are many, however as an Active Club Member, you can purchase our newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at SPECIAL CLUB ONLY PRICING anytime; these wines are perfect for gifts, summer BBQ's and family gatherings, weddings... and especially as your nightly house wines throughout the year!

***Our 2019 NAPA CABERNET has been released!***

***Club Members enjoy a discount of 30-35%!***

**🎯 Special Anytime Club Only Price 🎯**

**2019 Napa Cabernet** (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

**2019 Sauvignon Blanc** (\$48/btl retail)

\$210/6-pack or \$400/case



**Club Only Pricing on Tastings & Events...** Club members enjoy special pricing on tastings and private events; to make your reservation please call the winery at (707) 963-8600 (Monday through Friday) or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

**Please Pickup Your Club Orders...** Spring Club orders are ready for pick up. Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

**Text Messaging...** Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

**The Aurum Society Wine Club... is FULL!** Please email [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com) if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

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**Wine Specials and Options!**

📣 **Last Call** 📣

Here's the "Last Call" and Special Pricing on some of Anderson's Conn Valley's favorite wines that are limited and will no longer be available to purchase!

***This is your last chance to grab these beautiful wines!***

2018 Chardonnay - SALE PRICE \$45

2022 Reserve Rosé - SALE PRICE \$52

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 **Holiday and Gift Giving Specials!** 

Wine gifts are perfect for everyone on your special gifting list! Whether family, friends, co-workers, or corporate gifting, we have several perfect gift selections to choose from to make your shopping much easier... amazing wine, vintage label flour sack towels, ACVV wine openers, etched wine glasses, candles and more!

***CLUB MEMBERS ENJOY 10% SAVINGS on ACVV Swag!***

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 **NEW RELEASE!** 

***The 2022 PINOT NOIR has been released to Club Members... and it's a beauty!***

**Available to Members Only and SOLD OUT!**

**Wine will ship October 14th!**

**2022 Sarah's Syrah... COMING IN FALL CLUB Shipments...** Todd is so excited about this wine that he named it after Sarah since she bought the grapes and asked for it! Coming in the Fall Club shipment, this already stunning Syrah will be limited production and available to Club Members first! To reserve your allocation or sign up on the Waiting List, please call the office at (707) 963-8600 or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

**Limited Availability to ALL Customers beginning October 14th!**

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 **CUSTOM Corporate & Event Gifting** 





***It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!***

Pictured above is one of the latest custom bottles we did for one of our loyal Customer's Birthday Celebration. Whether you are looking for a special personalized Corporate Gift, a unique Birthday gift for family, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order yours now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) and we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!

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## 🍷 Vineyard & Winery Work 🍷

**Vineyard & Winery News...** We have finished all the of the necessary vineyard work and we are now in a holding pattern waiting for the perfect physiological ripeness to develop. In the meantime, we have finished all the 2022 bottling (and some special wines as well). To prepare for the next bout of "crazy" to happen, we're setting up all of our crush equipment, we're sanitizing tanks, pumps and hoses, and sampling the vineyards every few days to track sugar levels and flavors. New barrels are arriving every week for the upcoming harvest... we had a choice between a Ferrari or new Oak Barrels... we opted for the new Oak Barrels because Todd likes his truck and his wine!

It looks like harvest will be 2 - 3 weeks earlier than last year, however we have learned to never bet on or against Mother Nature, as she has her own plans. Whatever happens, we anticipate a bountiful harvest!



**Team news...** Busy! Busy! Busy! We are all on double duty and working long days. Harvest, vineyard and winery maintenance, prepping the caves, Fall Club... are all happening at the same time!



**Notes from Sarah & Todd**



**Sarah & Todd...** August was a really busy month for us! First there was a trip to Marco Island to host a Wine Dinner and meet our new Florida Distributor; then home for a few days, and we were off to Lisbon, Portugal! Since we're planning for the Wine Cruise next summer, we thought it would be a good idea to go check out a few places and options for cool things to do for the Post Cruise part of the trip; we found some amazing restaurants and more! From Lisbon, we went to Majorca, Spain to join Sarah's closest friend from childhood for her daughter's wedding, and it was a magical few days! We arrived home just in time for bottling and the beginning of harvest.

Kids are all good... hard to believe Julia has started her Senior year at Marquette and is still planning to continue on to Med School. She has had an interesting internship all summer, where they have offered her a job during the school year too. The month ended with Sarah's niece and family came up for a quick visit, and the boys, Emi and Juaquin absolutely loved the tractors, so Todd had fun taking them all over on Big Maggie and Scoop! We are excited about harvest and all the upcoming events!



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**✨ Winery Schedule ✨**

**Office/Winery hours are Monday - Friday, 9am - 4pm**

**Tastings are available Monday - Saturday, 10am - 2:30pm**

**\*Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

*All tastings are by Appointment Only; to book your reservation, please call the Winery at 707-963-8600 or schedule online at [www.connvalleyvineyards.com](http://www.connvalleyvineyards.com)*

***\* Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request \****



## Cheers to Labor Day! 🍷

It's Labor Day! Todd and I want to take a moment to thank our wonderful ACVV Team, Richard, Juan and Raymond for their hard work and dedication to their jobs and all they do to help Anderson's Conn Valley be the success it is... we couldn't do this without them! We also want to thank our vendors, growers and other suppliers who work tirelessly to contribute in many ways to our ultimate success. You are important to us, and we are absolutely grateful for your ingenuity, talent and the efforts you all contribute all year long!

Labor Day is traditionally a time to relax and enjoy the rewards of hard work and dedication. Whether hosting a gathering, enjoying a quiet evening, joining friends for a BBQ or simply toasting to the end of summer, we hope you are enjoying a bottle of your favorite Anderson's Conn Valley wine with family and friends for your Labor Day celebrations!



**Blessings and Cheers,**

**Todd, Sarah, Richard, Juan and Raymond**

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