



Virtual Tastings with Todd

Continuing in 2025!

"Wine Trends"

Whether you're a Club Member or winery friend interested in having fun, learning about wine, or spending time with the Owner/Farmer/Winemaker, you are welcome to join our once-a-month **Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invitation list, please email info@andersonconnvalley.com. Invitation link will come from Todd on the scheduled Friday for the Virtual Tasting. We look forward to exploring the wine world with you!

MARCH Virtual Tasting

March 21st

3pm (Pacific Time)

Topic - Old World ... New World!

Suggested Wines - 1988 ACVV Estate Reserve Cabernet & 2018 Estate Reserve Cabernet



✦ CLUB & CUSTOMER NEWS ✦

WELCOME to all our new Club Members and Customers!

We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!

March Club News

Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

Members... *WINTER Club has arrived to most of you!* Please note if you still haven't updated your account with a new credit card, we would love to assist you and get your Winter Club shipped out as soon as possible. We are always happy to help; please call Sarah at 707-963-8600.

Club Accounts... Please update your Club account with new or changed addresses, and credit card information, especially if your card has recently expired, or you have experienced fraud; log into your Member account online [HERE](#), send an email to info@andersonconnvalley.com or simply call us at (707) 963-8600; we are always happy to help our Club family! *Please note that changes made after processing will reflect only on future orders (not orders previously processed)!*

Shipping News... Please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED BY LAW in all states for alcohol sales!***

This cannot be emphasized enough... Wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, so please consider the timing of your shipments and the many options available to ship your wine orders: ship to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!



♥ Club Members enjoying a bottle of Aurum on Valentine's Day! ♥

ACVV Club Tastings, Events, Travel and More!

Club Events & Perks... Please mark your calendar and plan to join the Anderson's Conn Valley Team for the following events; we look forward to celebrating with you!

2025 FALL Club Events!

July 18th - 2025 Summer Pop-Up Party in the Cave

October 11th - 3 and 6 Bottle Club Member BBQ Lunch

October 12th - 12 Bottle and Aurum Club Member Dinner

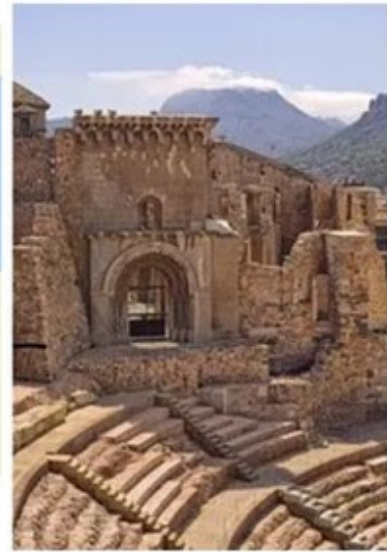
December 14th - 2025 Closing Pop-Up Party in Las Vegas

Guests and friends are welcome for an additional charge!

Pop-Up Parties... Please read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... no charge for Club members; friends and fans are welcome, guest charge is \$75/person.

Anderson's Conn Valley Cruise is in June 2025!

There's Still Availability!



We have found the perfect cruise for next year, so please Save The Date!

June 14th - June 25th, 2025

Barcelona, Spain to Lisbon, Portugal

Program Highlights

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson
Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines
Roundtrip Economy Air & Transfers add-on available
Optional S.A.L.T. Kitchen cooking class for winery guests
Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities
\$300 per suite shipboard credit if booked by June 30, 2024

Cruise Highlights:

All-suite accommodations aboard Silversea's new ship – Silver Ray
Butler Service for all guest
Included Silversea shore tour in every port
Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas
Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.

Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds! Don't miss this opportunity, reserve your suite today!

We look forward to sharing this next amazing adventure with you!



🍷 Pop-Up Parties! 🍷

CLUB ONLY Pop-Up Party invites are sent monthly! As Sarah and Todd travel around the country, they will bring the party to you; please note space is often limited so RSVP promptly. **These parties are no charge to our Club members;** simply come to enjoy great wines and connect! **Your wine-loving friends and fans are welcome to join us at a special tasting price of \$75/person.**

We hosted another Pop-Up party in Boca Raton in February! Once again, we had to be in Florida for some private wine events and our dear friend, Club and Board Member, Charlie Stoll let us host another fun Pop-Up Party at his home, and this time he was able to join us. We had several returning Club Members and guests, and everyone enjoyed some spectacular wines!



Our March POP-UP Party is today in Las Vegas! Invitations with specific party details will be sent 7-10 days prior to event; feel free to forward these to your wine-loving friends! We hope you will join us as we travel to bring you wonderful wines and experiences; Sarah and Todd are looking forward to raising a glass with you soon!

Club Perks... there are many, however as an Active Club Member, you can purchase our 2019 Napa Cabernet and 2019 Sauvignon Blanc at **SPECIAL CLUB ONLY PRICING**; these wines are perfect for daily drinking, gifts, summer BBQ's, family gatherings, weddings, and more!

Club Members enjoy a discount of 30-35%!

 **Special Anytime Club Only Price** 

2019 Napa Cabernet (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

2019 Sauvignon Blanc (\$48/btl retail)

\$210/6-pack or \$400/case



Club Only Pricing on Tastings & Events... Club members enjoy special pricing on tastings and private events; to make reservations please call the winery at (707) 963-8600 (Monday through Friday) or email us at info@andersonconnvalley.com.

Please Pickup Your Club Orders... All Winter Club Pick-Up Orders are ready! Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

Text Messaging... Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

The Aurum Society Wine Club... remains FULL! Please email sarah@andersonconnvalley.com if you are interested in being on the Waiting List!

Please note, you must be an Active (12) Bottle Club Member to be considered!

📣 NEW RELEASES! 📣

Available to Members Only!

Email info@andersonconnvalley.com to order!



TIDLÖSA, a delicious dessert style wine, \$150/375ml bottle



BEAUTY & the BEAST, a beautiful big Cabernet-Syrah blend, \$258/bottle

🎁 CUSTOM Corporate & Event Gifting 🎁



It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!

Pictured above is one of the latest custom bottles we did for a special place, Beacon House. Whether looking for a personalized Corporate Gift, a unique Birthday gift, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email info@andersonconnvalley.com and we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!



🍷 Vineyard & Winery Work 🍷

Vineyard & Winery News... Raymond and Juan didn't think they would be able to prune the whole vineyard themselves, however they are close to finishing... A JOB WELL DONE BOYS!

The ground is finally dried out enough that Todd can get on the tractor Sunday and Monday to chop up all the pruning's Raymond and Juan have left for him. As soon as pruning is finished, the boys will be working on trellis repair work, tying canes to the cordon wire and prepping for irrigation, as the growing season is upon us. There's never a shortage of vineyard or cellar work here!

Team news... Sarah and Todd will return on Saturday night from a busy work trip in Las Vegas. Again, we will remain and continue to be over 95% Direct-to-Consumer, staying focused on our Club Members and creating special wines just for you. We are happy to share some of our flagship wines with a few loyal markets and long-time supporters of Anderson's Conn Valley, and feel it is quite a compliment to have several of these markets reach out and rekindle relationships, as well as some new ones. These trips are also a perfect time for Sarah and Todd to plan Pop-Up parties to enjoy connecting with Club Members and friends of the winery.

The boys remain focused on vineyard and cellar work! They have pruned over 70% of the vineyard and will continue through the end of March; the weather has been beautiful, and they enjoy being outside. Richard is busy in the cellar with wine analysis and has been wonderful with handling all the tastings while Sarah and Todd are on the road. Winter Club orders have arrived to nearly all Club Members and Sarah is already planning wines for the Spring Club.

George and Todd.... planning next steps as the vineyard will be waking up soon. This will include some special nutrition for the root system and lots of tractor work, which will hopefully keep these two busy, productive and far from trouble!



♥ Napa's #1 Winemaker! ♥

Notes from Sarah & Todd

Sarah & Todd... February was a whirlwind! We started the month with one of Sarah's dear friends, Cindy, who visited us for several days to celebrate her birthday; we enjoyed some lovely dinners, time at the winery and a little shopping. Then we hosted another dear friend's kids, Taylor and Melissa, who had a blast with Todd in the cave enjoying lots of wines and learning all about many of the unique traits of great winemaking; it was a lot of fun to spend time with them over the weekend! We hosted lots of Club members this month as well, which is always a true pleasure for us!

The Florida trip was quite special... we were able to spend more time with Charlie (because he was in town), and he and Todd enjoyed opening some truly beautiful wines each night. Todd really enjoyed reconnecting with some long-time friends of the winery at dinners and several of the Clubs interested

in having our wines again. The wine dinner that one of our Club Members, Bob Friedman, helped set up at Broken Sound was fabulous and fun!

Our kids... all are really busy with life, work and school! Jordan and Harriet celebrated nine months of marriage and their first married Valentine's Day. Michael, Todd's oldest was busy readjusting and rescheduling his bottling schedule thanks to the bridge being out, and Julia has finished and submitted several of her college applications for her plans for Fall after her graduation in May. We feel blessed all are doing well. March is looking to be very busy, and we'll return to Florida for more wine dinners and work at the end of the month... never a dull moment!



✨ Winery Schedule ✨

Office/Winery hours are Monday - Friday, 9am - 4pm

Tastings are available Monday - Saturday, 10am - 2:30pm

***Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

All tastings are by Appointment Only; to book your reservation, please call the Winery

at 707-963-8600 or schedule online at www.connvalleyvineyards.com

**** Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request ****



Happy St. Patrick's Day!

May your glass always be full, your friends always be near, and your luck always be as green as the vineyards in spring! 🍷🍀

On this day of shamrocks, laughter, and all things Irish, we raise a toast to you, our amazing Club Members, friends and family. Thanks for sharing your love of wine with us – may your day be filled with joy, good fortune, and a bit of extra sparkle (maybe even a glass of something special from your Anderson's Conn Valley collection)!

Sláinte! 🍀🍇

With love and gratitude from the ACVV Team!