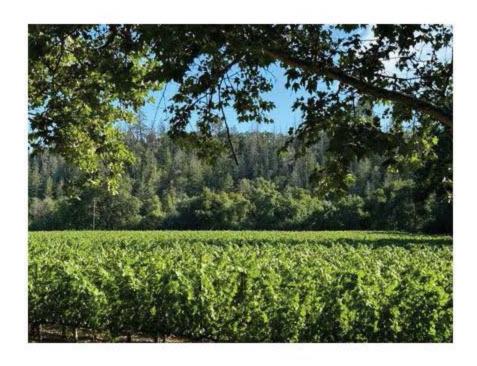
♥♥♥ Happy 4th of July week... what a blessing to celebrate our independence in this beautiful country! We are busy with vineyard work and the grapes are looking gorgeous... as usual we are working on projects to organize the winery, and preparing for bottling in late August, which will be immediately followed by harvest!



# 🗃 Virtual Tastings with Todd 🔮

2024's Virtual Tasting has been decided by YOU! For those new to the winery and our Club family, thank you for helping us decide what YOU want to learn about and experience. Please email info@andersonconnvalley.com to sign up for the 2024 Virtual Tasting subscription. Todd has chosen a special barrel, from which subscribers will taste each month, with the goal to learn how the wine develops over the course of the year. Wine will be sent on or near the 1st Monday of each month from the winery... \$40 plus tax and shipping for Club Members and \$50 plus tax and shipping for everyone else; commitment is a subscription for the year (most likely to include 8-10 samples).

If you are a Club Member interested in exploring these fun topics, learning interesting wine facts, or just spending time with the Owner/Winemaker, you are always welcome to join our Fun Friday Virtual Tastings with Todd! To be added to the Friday Zoom Invite list, please email your information to sarah@andersonconnvalley.com. Zoom invitations come from Todd (usually by noon) on the scheduled Friday for the Virtual Tasting at 3pm (PT). We look forward to hosting you!



July 19th - Barrel Sample #5 (shipped to all Subscribers on Monday, July 1st)

### Virtual Tastings continue through 2024!

Thank you for being Club Members and enjoying these fun afternoons. We are so appreciative of your friendship, love of our wines and your time. Virtual Tastings with Todd as your host will continue throughout 2024 once a month. We look forward to more time and exploration into the wine world together!





#### **WELCOME to all our new Club Members and Customers!**

We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!

### **July Club News**

Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

Members, please remember to take a few minutes to update your Club account with new or changed addresses, and credit card information, especially if you've moved, your card has recently expired, or you have experienced fraud; you can to log into your Member account online HERE, send an email to info@andersonconnvalley.com or simply call us at (707) 963-8600; we are always happy to help our Club family!

Shipping News... This cannot be emphasized enough: please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! Please note signatures are REQUIRED by all states for alcohol sales. Because wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, please consider timing of your shipments and the many options available to ship your wine orders to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location that is most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!

SUMMER SHIPPING... beginning May 20th and continuing through October 11rg, we will default all wine shipments to Temperature Controlled with Ice, which means all orders ship via FEDEX on Friday mornings and will be delivered the following week! If you have any questions, please call the office at (707) 963-8600.

**ACVV Club Tastings, Events, Travel and More!** 



### 🖁 JULY Tasting Special... A NEW Experience, A Taste of the Estate! 🕏

For the month of July, we are offering a new tasting experience, A Taste of the Estate; available to new customers Monday through Thursday, sit outside and enjoy the beautiful weather and vineyard, and (4) of our award-winning staple Estate wines. \$75/person. To book your reservation, please call the winery at (707) 963-8600 or email info@andersonconnvalley.com.

2024 Club Events & Perks... If you're looking for a fun intimate way to connect with the winery, please mark your calendar and plan to join the Anderson's Conn Valley Team to celebrate you!

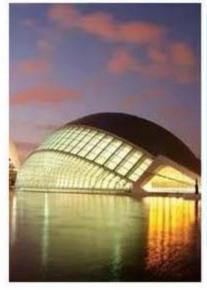
#### UPCOMING Club Parties

POP-UP PARTY at the Winery - July 26th

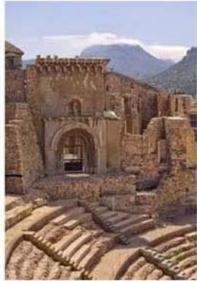
3 and 6 Bottle Club Member BBQ Lunch - Saturday, October 12th

12 Bottle and Aurum Club Member Dinner - Sunday, October 13th

Read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... these are no charge to Club members; guests and fans are also welcome. These are unique and fun intimate experiences with Sarah and Todd!







BARCELONA TO LISBON

We have found the perfect cruise for next year, so please Save The Date!

June 14th - June 25th, 2025

Barcelona, Spain to Lisbon, Portugal

### Program Highlights

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines

Roundtrip Economy Air & Transfers add-on available

Optional S.A.L.T. Kitchen cooking class for winery guests

Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities \$300 per suite shipboard credit if booked by June 30, 2024

### Cruise Highlights:

All-suite accommodations aboard Silversea's new ship — Silver Ray

Butler Service for all guest

Included Silversea shore tour in every port

Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas

Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.

Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds! Don't miss this opportunity, reserve your suite today!

We look forward to sharing this next amazing adventure with you!

## 🖁 Pop-Up Parties! 🥞

Please be on the lookout for **CLUB ONLY Pop-Up Party** invites! As Sarah and Todd travel around the country, they will bring the party to you; please note space will be limited so RSVP promptly. **These parties are no charge to our Club members**; simply come and enjoy great wines and have some fun! However, at your request, guests are welcome too. **If space allows**, your wine-loving friends are welcome to join us at a special tasting price of \$65/person.



Our June Pop-Up in Milwaukee was so much fun that Sarah forgot to take the group picture...lol! Fortunately, a few of our members stayed late and we got the photo above; we had a wonderful group, too much food, shared some great wines, reconnected with friends and members and enjoyed a beautiful view from the top of the Pfister Hotel!

Our July POP-UP Party is at Anderson's Conn Valley... invitation is coming next week, however you can RSVP HERE today (members no charge, guests and fans \$65/person)! Plans for several other upcoming Pop-Up Parties in August have been made and invitations will be sent 7-10 days prior so please be on the lookout; Sarah and Todd are looking forward to raising a glass with you! We hope you will join us as we travel to bring you wonderful wines and experiences; look for separate email invitations with more details and feel free to forward invites to your wine-loving friends!

Club Perks... there are many, however as an Active Club Member, you can purchase our newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at SPECIAL CLUB ONLY PRICING anytime; these wines are perfect for gifts, summer BBQ's and family gatherings, weddings... and especially as your nightly house wines throughout the year!

Our 2019 NAPA CABERNET has been released!

Club Members enjoy a discount of 30-35%!



2019 Napa Cabernet (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

2019 Sauvignon Blanc (\$48/btl retail)

\$210/6-pack or \$400/case



Club Only Pricing on Tastings & Events... Club members enjoy special pricing on tastings and private events; to make your reservation please call the winery at (707) 963-8600 (Monday through Friday) or email us at info@andersonconnvalley.com.

Please Pickup Your Club Orders... Spring Club orders are ready for pick up. Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

Text Messaging... Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

The Aurum Society Wine Club... is FULL! Please email sarah@andersonconnvalley.com if you are interested in being on the Waiting List! Please note, you must be an Active (12) Bottle Club Member to be considered!



Here's the "Last Call" on some of Anderson's Conn Valley's favorite wines that are leading to the library and will no longer be available to purchase!

### This is your last chance to grab these beautiful wines!

2022 Reserve Rosé \$66/bottle

All Club Member discounts apply!

## A Holiday and Gift Giving Specials!

Wine gifts are perfect for everyone on your special gifting list! Whether family, friends, co-workers, or corporate gifting, we have several perfect gift selections to choose from to make your shopping much easier... amazing wine, vintage label flour sack towels, ACVV wine openers, etched wine glasses, candles and more!

CLUB MEMBERS ENJOY 10% SAVINGS on ACVV Swag!

## NEW RELEASE!

### The 2022 PINOT NOIR has been released to Chib Members only... and it's a beauty!

Todd's 2020 vintage sold out to our Club in just a few days. Because of demand, we expect the (3) barrels of 2022 Pinot Noir to go just as quickly. Beginning Monday, June 10th, Club Members only have the opportunity to purchase this New Release before we allocate the rest to pre-orders already requested. Beginning June 10th, order yours HERE or email your wish list to info@andersonconnyalley.com and we will process the order for you. Wine will ship October 14th!

2022 Sarah's Syrah... COMING THIS FALL... Todd is so excited about this wine that he named it after Sarah since she bought the grapes and asked for it! Coming in the Fall Club shipment, this already stunning Syrah will be limited production and available to Club Members first! To reserve your allocation or sign up on the Waiting List, please call the office at (707) 963-8600 or email us at info@andersonconnvalley.com.







### It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!

Pictured above is one of the latest corporate personalization we did for one of our loyal Customers. Whether you are looking for a special personalized Corporate Gift, a unique Birthday gift for family, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order yours now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email info@andersonconnvalley.com and we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!



### 🍞 Vineyard & Winery Work 🦖

Vineyard & Winery News... Shoot position in the vineyard is finished! Pictured above is Raymond working to finish in Block 4 and the vineyard is taller than he is! We may need to do some more leaf pulling in a few areas, as the growth in the vineyard is vigorous. Todd is focused on hedging to remove the excessive foliage, which is an important part of farming the vineyard at this stage. Not only does it help get

sun to the fruit zone, it keeps the energy of the vines focused on the fruit, instead of the excess growth, This will help insure that Pyrazine compounds in the fruit do not develop, causing the fruit to have a green pepper flavor... something we do not want in our wines!

Sarah and Todd found a deer in the newly grafted Sauvignon Blanc babies and ushered him out... the "break in" occurred where the fence had become compromised and was repaired immediately. In an effort to take further precautions, the boys went out and placed boxes around the sweet baby blooms to protect them from all the elements!

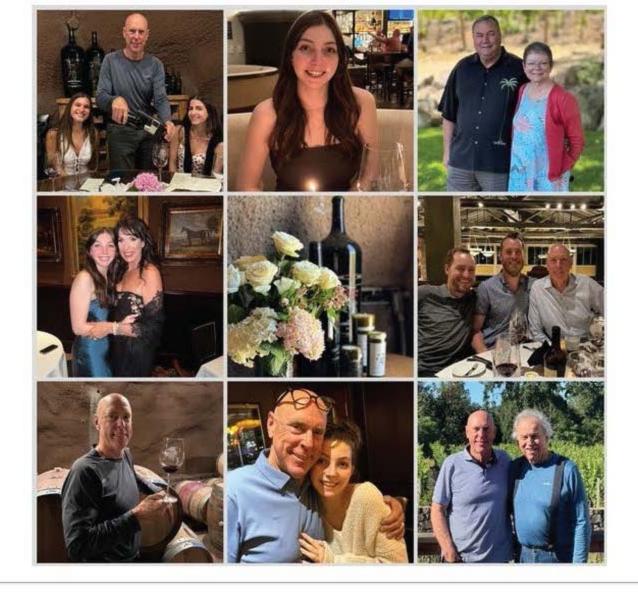
Team news... Raymond is already proving to be a gem! His work in the vineyard is impeccable and he notices where the vineyard needs extra attention; he's also been able to help with some of the tractor work, so Todd can help with tastings. Juan is busy splitting his time between the vineyard and the cellar, especially as we prepare for bottling. With the extreme heat coming, the boys will be vigilant with the irrigation techniques to protect the vineyard during this important time. Todd and Richard have diligently completed the final blends for the 2022 vintage and are excited to get these wines into bottle. Richard has been working on all the final analysis for this vintage so you can enjoy the wines you receive for many years to come!



Todd has one of his tractors back from being repaired and he's been out hedging the vineyard everyday, staying shaded and cool with his homemade sun shade made of 100% recycled cardboard! Sarah stays busy keeping them all organized, focused, and especially keeping Todd out of the trouble he likes to find!

#### Notes from Sarah & Todd

Sarah & Todd... We started the month with a fun trip to Milwaukee to celebrate Julia's 21st birthday! We began the day with some of her friends for brunch and ended it with a lovely intimate dinner. Hard to believe our baby is 21 and legal! After a fabulous Pop-Up party, we returned home to celebrate Father's Day with Sarah's dad George, and enjoyed a really nice dinner with Michael, Brittany and the newlyweds, Garrett and Tess at Todd's favorite restaurant, Cole's. We feel blessed and grateful for all of our members who have been visiting with friends and family and referring new friends to the winery. Although rumor has it that visitation in the Napa Valley and wine industry everywhere is down, we are staying busy with tastings, vineyard management, winemaking, planning July (and beyond) events, and all things Anderson's Conn Valley!



## 🔅 Winery Schedule 🗯

 $Office/Winery\,hours\,are\,Monday-Friday,\,9am-4pm$ 

Tastings are available Monday - Saturday, 10am - 2:30pm

\*Private Group & Aurum Tastings - Sunday, 11:30am or 2pm

All tastings are by Appointment Only; to book your reservation, please call the Winery at 707-963-8600 or schedule online at www.connvalleyvineyards.com

\* Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request \*

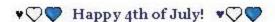


# Happy 4th of July!

As we celebrate the 4th of July, a day synonymous with freedom, unity and joy, we extend our warmest wishes to each of you and your families. This holiday marks a time to reflect on our shared values of independence, hard work and resilience, qualities that resonate deeply with the craftsmanship and dedication that define our winery. We also honor those who have sacrificed and served so we have our independence and freedom... thank you!

Let's all raise a glass to the spirit of America and the bonds and blessings that unite us all. May your day be safe and filled with joy, good company, and perhaps a splash of your favorite Anderson's Conn Valley vintage.

Here's to you and savoring the moments that make life truly special!



Blessings and Cheers,
Todd, Sarah, Richard, Juan and Raymond

### Anderson's Conn Valley Vineyards

680 Rossi Road Saint Helena , CA 94574 T: (707) 963-8600 info@andersonconnvalley.com

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