



**Happy 4th of July!** The winery is abuzz with visitors, the vineyard is gorgeous, and the weather is perfect. Sarah and Todd just returned from a fabulous Wine Club cruise (see photos below) and are hosting three Pop-Up events in three states this month... and today is a good time to shop ***the last day of our 4th of July*** ***FREEDOM SALE ... SHOP HERE!***



# Virtual Tastings with Todd

## "Wine Trends"

Whether you're a Club Member or winery friend interested in having fun, learning about wine, or spending time with the Owner/Farmer/Winemaker, all are welcome to join our once-a-month **Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invitation list, please email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com). Invitation link will come from Todd on the scheduled Friday for the Virtual Tasting. We look forward to exploring the wine world with you!

### JULY & AUGUST Virtual Tasting

**JULY - No VT this month!**

**AUGUST - Friday, August 22nd**

**3pm (Pacific Time)**

**Suggested Wines - 2020 Sauvignon Blanc & 2018 Aurum**



## CLUB & CUSTOMER NEWS

**WELCOME to all our new Club Members and Customers!**

**We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!**

### July Club News

We remain grateful for all our members, your love of our wines and helping to make our Club family so special; we appreciate all your referrals of friends and family to the winery too!

**Club Accounts...** Please update your Club account with new or changed addresses, and credit card information, especially if your card has recently expired, or you have experienced fraud; log into your

Member account online [HERE](#), send an email to [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) or simply call us at (707) 963-8600; we are always happy to help our Club family! *Please note that changes made after processing will reflect only on future orders (not orders previously processed)!*

***Please Pickup Your Club Orders...*** Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

***Summer Shipping News...*** Warm Weather shipping has started and is our recommendation for all orders shipping during the summer! With this strategy, we guarantee the wines; orders will only ship on Fridays and usually arrive by the following Thursday or Friday. Orders are shipped in cold trucks and with ice packs. Any questions, please call Sarah! 707-963.8600. Please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED BY LAW in all states for alcohol sales!***

***This cannot be emphasized enough...*** Wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, so please consider the timing of your shipments and the many options available to ship your wine orders: ship to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!



***(Club Member's kids visiting... the next generation of fans!)***

## **ACVV Club Tastings, Events, Travel and More!**

**Club Events & Perks...** Please mark your calendar and plan to join the Anderson's Conn Valley Team for the following events; we look forward to celebrating with you!

### ***2025 FALL Club Events!***

***July 18th - 2025 Summer Pop-Up Party in the Cave***

***October 11th - 3 and 6 Bottle Club Member BBQ Lunch***

***October 12th - 12 Bottle and Aurum Club Member Dinner***

***December 14th - 2025 Closing Pop-Up Party in Las Vegas***

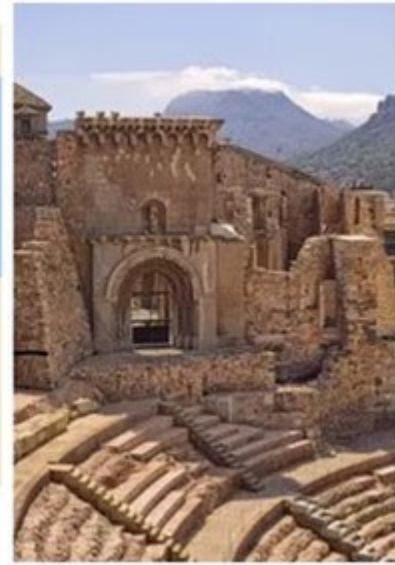
***Guests and friends are welcome for an additional charge!***

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***Anderson's Conn Valley Cruise***  
***SO MUCH FUN!***



**BARCELONA TO LISBON**



**June 14th - June 25th, 2025**

**Barcelona, Spain to Lisbon, Portugal**





*What an incredible 11 days we shared! Private wine dinners, nightly tastings, cooking classes, gourmet food, fun shows, fascinating tours and interesting sights...*

***Next Cruise will be in 2027... announcement coming this Fall!***

## **Pop-Up Parties!**

**CLUB Pop-Up Party** invites are sent monthly with specific details! As Sarah and Todd travel around the country, they will bring the party to you; please note space is often limited so please RSVP promptly. These parties are a wonderful opportunity for Club members; simply come to enjoy great wines and connect! Wine-loving friends and fans are welcome, guest charge is \$75/person. Sarah and Todd look forward to hosting you and sharing some great wines and experiences!

***July POP-UP Parties - there will be three! Invitation for Bark River, MI has been sent and the invite for the yearly Summer Winery Pop-Up on July 18th is coming soon! The third Pop-Up this month will be in Omaha, NE on July 27th... look for more Invitations coming soon!***



**Club Perks...** there are many, however as an Active Club Member, you can purchase our 2019 Napa Cabernet and 2019 Sauvignon Blanc at **SPECIAL CLUB ONLY PRICING**; these wines are perfect for daily drinking, gifts, summer BBQ's, family gatherings, weddings, and more!

***Club Members enjoy a discount of 30-35%!***

**Special Anytime Club Only Price**

**2019 Napa Cabernet** (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

**2019 Sauvignon Blanc** (\$48/bottle retail)

\$210/6-pack or \$400/case



**Club Only Pricing on Tastings & Events...** Club members enjoy special pricing on tastings and private events; to make reservations please call the winery at (707) 963-8600 (Monday through Friday) or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

**Text Messaging...** Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

**The Aurum Society Wine Club... remains FULL!** Please email [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com) if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

## **NEW RELEASES!**

***Available to Members Only!***

***Email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) to order!***



**2024 RIESLING, a perfect summer wine, fermented dry and stunning! \$78/bottle**



**TIDLÖSA, a delicious dessert style wine! \$150/375ml bottle**



**BEAUTY & the BEAST, a beautiful big Cabernet-Syrah blend! \$258/bottle**

## **CUSTOM BOTTLES**





***It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!***

Whether looking for a personalized Corporate Gift, a unique Birthday gift, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Custom etch your logo or a special message on any of our beautiful bottles. Call Sarah at (707) 963-8600 or email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) and we will be happy to share options and ideas to create something special!



***(Vineyard in full bloom!)***

## **Vineyard & Winery Work**

**Vineyard & Winery News...** Leaf pulling is the big operation now... we want to get the sun's nutrients and ultraviolet rays into the fruit zone to help breakdown pyrazine compounds, which contribute to green herbaceous aromas in wine. Otherwise, we are busy with the daily farming responsibilities, irrigation and cropping management and waiting on Mother Nature to work her magic!



### Notes from Sarah & Todd

**Sarah & Todd...** We had an incredible June! We started the month celebrating Julia's 22nd birthday at home in Napa, then got busy preparing for a beautiful private party at the winery for a customer's 50th Anniversary. It was a spectacular party evening outdoors at the winery, with wonderful food, perfect weather and a lovely evening was enjoyed by all. A few days later, we left for Barcelona, Spain to join Club Members and new friends of the winery on the long-awaited Wine Club Silverseas Cruise. We enjoyed experiencing new places, gourmet food, a beautiful ship, top notch service, really special library wines, and most of all spending cherished time with our Club members and new friends. We finished the cruise with a blind Bordeaux tasting, where Anderson's 2015 Aurum Cabernet was the clear favorite and winner - what an honor! We hosted a post-cruise dinner at a really fun restaurant on the water in Lisbon before we all left for our next destinations.



On the way home we had a direct flight from Lisbon to Boston, so we stayed in Boston and enjoyed a much-too-short visit with Harriet and Jordan... so fun to see them and we enjoyed homemade pizza, a fun visit to an old pub in South Boston and some pool playing! We got back to Napa and hit the ground running with tastings, catching up and rolling right into the 4th of July holiday. Don't forget to check out our **FREEDOM SALE HERE!**



## Winery Hours

**Office/Winery - Monday - Friday, 9am - 4pm**

**Tastings - Monday - Saturday, 10am - 2:30pm**

**\*Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

*All tastings are by Appointment Only and Club Members enjoy special savings; to book your reservation, please call the Winery at 707-963-8600 or schedule online at [www.connvalleyvineyards.com](http://www.connvalleyvineyards.com)*

***\* Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request \****

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## **Happy 4th of July!**

As we celebrate the birth of our great nation, we are reminded that we live in the land of the free and the home of the brave! We're reminded how fortunate we are to share in life's simple pleasures — good friends, good wine, and the freedom to gather together. Today, we raise a glass to the spirit of independence, to the hard work and dreams that built this country, and to the simple joys life gives us everyday..

This Independence Day weekend, we toast to Red, Wine & Blue, and to the incredible community that supports our winery. From our vineyard to your table, thank you for being part of our extended wine family... your support means the world to us.

Wishing you a joyful, safe, and memorable 4th of July weekend filled with pride, gratitude, and your favorite Anderson's Conn Valley wine.

Cheers to freedom — and to Red, Wine & Blue!

**Happy Independence Day!**





Cheers and blessings,

Todd, Sarah, Richard, Juan and Raymond

 ***Anderson's Conn Valley Winery - Home of Napa Valley Life's Best of 2025 Awards, including BEST HIDDEN GEM and BEST WINEMAKER!***

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**Anderson's Conn Valley Vineyards**

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