



***Happy New Year!*** 2025 is here and rolling... and things are looking great for the year ahead! We are excited about new wines coming in Winter Club, new vintage releases for several of our flagship wines and looking forward to our 43rd year doing what we love for an incredible wine-loving community of winery friends and our members!



## 🎥 **Virtual Tastings with Todd** 🎥

Whether you're a Club Member or winery friend interested in having fun, learning about wine, or spending time with the Owner/Farmer/Winemaker, you are welcome to join our once-a-month **Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invitation list, please email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com). Invitation link will come from Todd on the scheduled Friday for the Virtual Tasting. We look forward to exploring the wine world with you!

## 📷 **JANUARY Virtual Tasting** 📷



## ✦ **CLUB & CUSTOMER NEWS** ✦ WELCOME to all our new Club Members and

We are very happy to have you join our Club family... information, reminders, and insight into the special our loyal Customers, as well

## **January CLUB News**

Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

**Members... *WINTER Club is about to drop!* Your CLUB specific email will go out on January 13th, so please keep your eyes open and note the following important dates:**

**CLUB Live on Website - January 13th**

**Last Day to Make Changes or Special Requests -**

**January 17th Processing Day - January 21st**

**Shipping Day - February 10th**

**Club Accounts...** Please update your Club account with new or changed addresses, and credit card information, especially if your card has recently expired, or you have experienced fraud; log into your Member account online [HERE](#), send an email to [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) or simply call us at (707) 963-8600; we are always happy to help our Club family!

**Shipping News...** Please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED by all states for alcohol sales.***

***This cannot be emphasized enough... Wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, so please consider the timing of your shipments and the many options available to ship your wine orders: ship to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!***

## **ACVV Club Tastings, Events, Travel and More!**

**Club Events & Perks...** Please mark your calendar and plan to join the Anderson's Conn Valley Team for the following events; we look forward to celebrating with you!

***2025 FALL Club Events!***

***July 18th - 2025 Summer Pop-Up  
Party in the Cave October 11th - 3  
and 6 Bottle Club Member BBQ***

***Lunch***

***October 12th - 12 Bottle and Aurum  
Club Member Dinner **Guests and*****

***friends are welcome for an  
additional charge!***

**Pop-Up Parties...** Please read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... no charge for Club members; friends and fans are welcome, guest charge is \$75/person.

***Anderson's Conn Valley Cruise is Scheduled for  
June 2025! Make your reservation NOW...  
There's Still Availability!***



**BARCELONA TO LISBON**





***We have found the perfect cruise for next year, so please Save The Date!***

***June 14th - June 25th, 2025 Barcelona, Spain to Lisbon, Portugal***

***Program Highlights***

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson

Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines Roundtrip Economy Air & Transfers add-on available Optional S.A.L.T. Kitchen cooking class for winery guests

Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities

\$300 per suite shipboard credit if booked by June 30, 2024

***Cruise Highlights:***

All-suite accommodations aboard Silversea's new ship – Silver Ray Butler Service for all guest Included Silversea shore tour in every port Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.

**Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds! Don't miss this opportunity, reserve your suite today!**

**We look forward to sharing this next amazing adventure with you!**

 **Pop-Up Parties!** 

**CLUB ONLY Pop-Up Party** invites are sent monthly! As Sarah and Todd travel around the country, they will bring the party to you; please note space is often limited so RSVP promptly. **These parties are no charge to our Club**

**members; simply come to enjoy great wines and connect! Your wine-loving friends and fans are welcome to join us at a special tasting price of \$75/person.**



***Our JANUARY POP-UP Parties will be hosted in Boca Raton, FL and Palm Desert; invitations have been sent!*** Invitations with specific party details event; feel free to forward these to your wine-loving friends! We hope you you wonderful wines and experiences; Sarah and Todd are looking soon!

**Club Perks...** there are many, however as an Active Club Member, newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at **SPECIAL** these wines are perfect for your daily drinking, gifts, summer BBQ's and more!

***Club Members enjoy a discount of 30-35%!  
Special Anytime Club Only Price***

2019 Napa Cabernet (\$72/bottle retail)  
\$315/6-pack (30% Member savings)  
\$565/case (35% Member savings)  
2019 Sauvignon Blanc (\$48/btl retail)  
\$210/6-pack or \$400/case



**Club Only Pricing on Tastings & Events...**

Club members enjoy special pricing on tastings and private events; to make reservations please call the winery at (707) 963-8600 (Monday through Friday) or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) HYPERLINK "mailto:info@andersonconnvalley.com".

**Please Pickup Your Club Orders...** We still have some Fall Club orders ready for pick up! Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

**Text Messaging...** Our text messages have been a big hit among customers who have received them. Join the fun by texting “TEXT ME” from your mobile device to 707-419- 3555. Our next new offer is right around the corner!

**The Aurum Society Wine Club... is still FULL!** Please email [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com) if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

🔊 **NEW RELEASES!** 🔊

***Available to Members Only!***

**TIDLÖSA, a dessert style wine,  
\$150/375ml bottle BEAUTY & the  
BEAST, Cabernet-Syrah blend,  
\$258/bottle**

**🎁 CUSTOM Corporate & Event Gifting 🎁**



***It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!***

Pictured above is one of the latest custom bottles we did for a special place, Beacon House. Whether looking for a personalized Corporate Gift, a unique Birthday gift, wine for weddings, parties, or special clients, we have the perfect wine for you! Have your logo or a special message on our beautiful bottles. Plan ahead and order now; once final artwork and/or message is usually get custom orders turned around in (30-45) days or less at this time of the (707) 963-8600 or email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) and we will be happy to provide you with ideas that will make your gifting easy and fun for all on your list!





### ‡ Vineyard & Winery Work ‡

**Vineyard & Winery News...** Because of all the wonderful rain, the vineyard ground is saturated making tractor work impossible for Todd, unless he wants to sink up to his axles! Raymond and Juan have finished pruning the smaller Blocks 5, 6, and 7; they'll finish Blocks 8 and 9 (our baby Cabernet Franc) and start the lower bigger Blocks next week. Pruning will progressively continue over the next few months and then Todd will start looking for an opportunity to get into Blocks 1 and 2, where we have sandier soil conditions, and he can start tractor work to prepare for Spring.

**Team news...** Sarah and Todd were on the road for wine events much of December and will continue through the next few months. Although we are 98% Direct-to-Consumer, there continue to be markets who want Anderson's Conn Valley and lots of private dinner requests.

Raymond remains focused on pruning in the vineyard, while Juan is splitting his time between cellar work and pruning in the vineyard. Richard is staying out of trouble with analyzing individual barrels and required reporting due this time of the year. Sarah has been planning Winter Club and all the 2025 events in the midst of the day-to-day winery operations. Along with George, Todd tries to stay productive and out of trouble; this is a challenge for both of them!

### Notes from Sarah & Todd

**Sarah & Todd** have had a crazy wonderful busy 2024 and it looks like 2025 will be no different!

December was fun and filled with various events, winery travel, time with our beautiful family, blessed holidays and a great start to the New Year!

In 2024, we shared some wonderful experiences... we enjoyed two children's weddings, dear friends became Grandparents (some for the first time and some lucky to add to their number), experienced

growth in the Club and vineyard production, introduced three new wines, added a new team member, hosted over 17 Pop-Up parties across the country, were nominated for awards (results coming soon!), enjoyed time and holidays spent with our family and friends, and more. Although 2024 was a hard year for many wineries, we weathered it all and are thankful for the amazing experiences, constant support and blessings from all of you!

In 2025, we are already looking forward to our youngest daughter, Julia, graduating from Marquette University in May, the ACVV Wine Cruise in June, the many Pop-Up Parties ahead, more new wines being released, and the many fun Club and intimate Winery events being planned.

Our hearts and sincere prayers go out to all those affected by the LA fires; we will continue to pray for the safety of all the First Responders, those who have lost their homes and loved ones... and pray that Mother Nature will find calm so restoration and rebuilding can begin.



★ Winery Schedule ★

**Office/Winery hours are Monday -**

**Friday, 9am - 4pm Tastings are available**

**Monday - Saturday, 10am - 2:30pm**

**\*Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

*All tastings are by Appointment Only;* to book your reservation,  
please call the Winery at 707-963-8600 or schedule online at

[www.connvalleyvineyards.com](http://www.connvalleyvineyards.com)

**\* Sunday tastings and Private Group reservations for more than (6)  
guests are available by Special Request \***



**Happy New Year!**

🍷 Cheers to a New Year of Fine Wines and Great Company! 🍷

**As we bid farewell to another wonderful year, we want to take a moment to express our heartfelt gratitude to each and every one of you. Your passion for wine, your shared enthusiasm for discovery, and your commitment to our vibrant curious wine community have made this year truly special for all of us.**

**Looking ahead to 2025, we're excited for all the new releases coming, new flavors, fun experiences, and memorable moments that will unfold. Whether it's a bold red, a crisp white, something special or**



**different, we can't wait to continue exploring the world of wine with you.**

**May the New Year bring you joy, health, laughter and beautiful new memories with those you love... and, of course, plenty of opportunities to uncork, sip, and savor great wines with even greater company.**

**Here's to new adventures in wine, laughter, and friendship!**



**Cheers and blessings to you and yours, Todd, Sarah, Richard, Juan and Raymond**