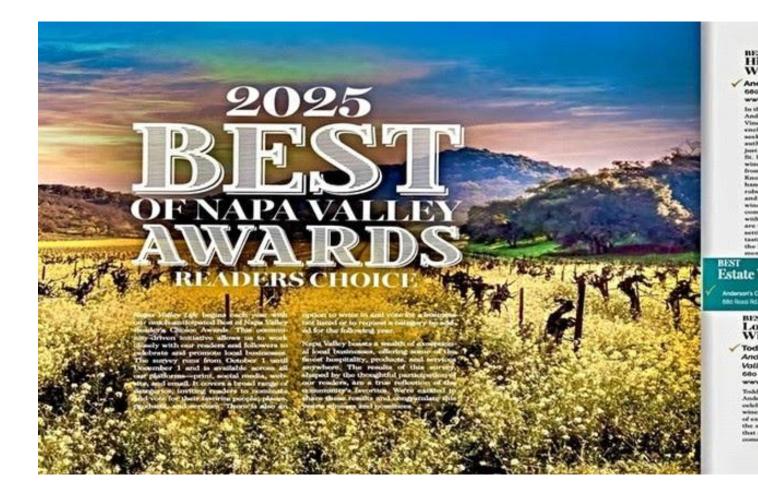


Not sure what happened to January, but we some amazing news to share! <u>Anderson's Conn Valley</u> <u>and Todd won several of Napa Valley Life's Best of 2025 Awards, including BEST</u> <u>WINEMAKER!</u>!



What a way to start February! Winter and rain are here and we continue to be busy with visitors, cellar work, vineyard pruning and Winter Club... continue reading to find out more about our **Buy** <u>3, Get 1 Free Valentine's Specials</u>, upcoming events and more!



# Virtual Tastings with Todd

## Continuing in 2025!

## "Wine Trends"

Whether you're a Club Member or winery friend interested in having fun, learning about wine, or spending time with the Owner/Farmer/Winemaker, you are welcome to join our once-a-month **Friday Virtual Tastings with Todd**! To be added to the Friday Zoom Invitation list, please email **info@andersonconnvalley.com**. Invitation link will come from Todd on the scheduled Friday for the Virtual Tasting. We look forward to exploring the wine world with you!

## **FEBRUARY Virtual Tasting**

February 21st

3pm (Pacific Time)

**Topic - World's Greatest Wine Regions!** 

Suggested Wine - Older Vintage Éloge



## **CLUB & CUSTOMER NEWS**

WELCOME to all our new Club Members and Customers!

We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!

## **February CLUB News**

Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

*Members... WINTER Club is in fulfillment!* We cannot make any changes so please be on the lookout for your Club specific shipping emails. Please keep your eyes open and note the following important dates:

Shipping Day - February 10th

(unless other arrangements have previously been made)

*Club Accounts*... Please update your Club account with new or changed addresses, and credit card information, especially if your card has recently expired, or you have experienced fraud; log into your Member account online <u>HERE</u>, send an email to <u>info@andersonconnvalley.com</u> or simply call us at (707) 963-8600; we are always happy to help our Club family!

**Shipping News...** Please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! *Please note signatures are REQUIRED BY LAW in all states for alcohol sales!* 

This cannot be emphasized enough... Wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, so please consider the timing of your shipments and the many options available to ship your wine orders: ship to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!

## **ACVV Club Tastings, Events, Travel and More!**

**Club Events & Perks...** Please mark your calendar and plan to join the Anderson's Conn Valley Team for the following events; we look forward to celebrating with you!

**2025 FALL Club Events!** July 18th - 2025 Summer Pop-Up Party in the Cave

October 11th - 3 and 6 Bottle Club Member BBQ Lunch

October 12th - 12 Bottle and Aurum Club Member Dinner

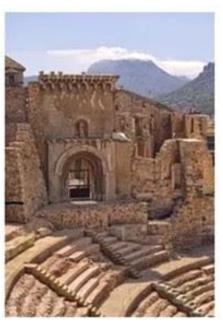
Guests and friends are welcome for an additional charge!

**Pop-Up Parties...** Please read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... no charge for Club members; friends and fans are welcome, guest charge is \$75/person.

Anderson's Conn Valley Cruise is in June 2025! Make your reservation NOW... There's Still Availability!







BARCELONA TO LISBON

#### We have found the perfect cruise for next year, so please Save The Date!

## June 14th - June 25th, 2025

#### **Barcelona**, Spain to Lisbon, Portugal

#### **Program Highlights**

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson

Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines

Roundtrip Economy Air & Transfers add-on available Optional S.A.L.T. Kitchen cooking class for winery guests Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities \$300 per suite shipboard credit if booked by June 30, 2024

#### **Cruise Highlights:**

All-suite accommodations aboard Silversea's new ship - Silver Ray

Butler Service for all guest Included Silversea shore tour in every port Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas

#### Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.

#### Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds!

#### Don't miss this opportunity, reserve your suite today!

We look forward to sharing this next amazing adventure with you!

## **Pop-Up Parties!**

**CLUB ONLY Pop-Up Party** invites are sent monthly! As Sarah and Todd travel around the country, they will bring the party to you; please note space is often limited so RSVP promptly. **These parties are no charge to our Club members**; simply come to enjoy great wines and connect! **Your wine-loving friends and fans are welcome to join us at a special tasting price of** \$75/person.

*We hosted two Pop-Up parties in January!* The first was in Boca Raton, Florida, and hosted by our dear friend, Club and Board Member, Charlie Stoll... we had around 26 guests and a lot of beautiful wines. The second was the following week in Palm Desert, California; we had a houseful, beautiful weather and lots of food and fun with Club Members, customers and friends!



*Our FEBRUARY POP-UP Party is being planned; invitations will be sent in the coming weeks!* Invitations with specific party details will be sent 7-10 days prior to event; feel free to forward these to your wine-loving friends! We hope

you will join us as we travel to bring you wonderful wines and experiences; Sarah and Todd are looking forward to raising a glass with you soon!

**Club Perks**... there are many, however as an Active Club Member, you can purchase our 2019 Napa Cabernet and 2019 Sauvignon Blanc at **SPECIAL CLUB ONLY PRICING**; these wines are perfect for daily drinking, gifts, summer BBQ's, family gatherings, weddings, and more!

> Club Members enjoy a discount of 30-35%! Special Anytime Club Only Price 2019 Napa Cabernet (\$72/bottle retail) \$315/6-pack (30% Member savings) \$565/case (35% Member savings) 2019 Sauvignon Blanc (\$48/btl retail)

> > \$210/6-pack or \$400/case



**Club Only Pricing on Tastings & Events...** Club members enjoy special pricing on tastings and private events; to make reservations please call the winery at (707) 963-8600 (Monday through Friday) or email us at

**Please Pickup Your Club Orders...** All Winter Club Pick-Up Orders are ready! Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

**Text Messaging...** Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

The Aurum Society Wine Club... is interested in being on the Waiting List! considered!

still FULL! Please email <u>sarah@andersonconnvalley.com</u> if you are *Please note, you must be an* Active (12) Bottle Club Member to be

## WINE SPECIALS

## Check out our Valentine's Day Page!

Buy 3, Get 1 Free and Club Discounts apply!



## **NEW RELEASES!**

Available to Members Only!

Email info@andersonconnvalley.com



TIDLÖSA, a delicious dessert style wine, \$150/375ml bottle





#### **CUSTOM Corporate & Event Gifting**

# It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!

Pictured above is one of the latest custom bottles we did for a special place, Beacon House. Whether looking for a personalized Corporate Gift, a unique Birthday gift, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email <u>info@andersonconnvalley.com</u> we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!



## Vineyard & Winery Work

**Vineyard & Winery News...** As luck would have it, Todd was able to get into the vineyard with the small tractor in between the two pineapple express storms, giving him the opportunity to chop the pruning's that Raymond and Juan left for him. Because of the second most recent storm, it will be several weeks before Todd can get back into the vineyard to do more.

Raymond and Juan have made incredible progress pruning and are happy to have a break with the rain; they're staying busy in the caves cleaning, organizing and preparing for more barrel work.

**Team news...** Sarah and Todd had a very successful trip to Florida and are headed back for private events and Wine Dinners at the end of February. Although we are and will continue to be Direct-to-Consumer, there are a few markets that have been loyal followers and supporters of Anderson's Conn Valley, and we are excited to continue those relationships along with a few new ones.

The boys remain focused on vineyard and cellar work! It's just that time of the year... Winter Club has wrapped up and ships next week and Sarah is always planning ahead for the team, our Club and all things winery related. George and Todd.... these two remain out of trouble mostly, but only by a thin margin!



## Notes from Sarah & Todd

Sarah & Todd... January was a fun-filled busy month! We started the year in Los Angeles with our kids celebrating

Jordan's 21st Birthday at the Magic Castle with some of his closest friends for New Years; he's really 27 now, but with collage,

Rome and a recent marriage, we were finally able to plan and enjoy this long-awaited celebration! We had so much fun!

We had a great trip to Florida for work, including several customer dinners and events and then headed straight to Palm Desert for more of the same. Both Pop-Up parties with our Club Members were filled with new friendships, great wine and fun new memories. The desert was warmer than Florida and we got to enjoy some time with Noah at The Living Desert, where we spent lots of time when he was a little boy!

When we returned to Napa, we had a wonderful surprise visit from Sebastian Sawyer (pictured above with his lovely wife and little girls)... Sebastian is the youngest son of Mack Sawyer, who worked with Todd

from 2001 until he passed suddenly in 2012. The afternoon was filled with so much fun; the girls wanted to explore every inch of the winery and outdoors in the cold. and Todd was really happy to relive some very fond memories with Sebastian, whom Mack would be very proud of. Todd still misses Mack and his sense of humor and wine-making skills, and we continue to make Right Bank in Mack's loving honor; a wonderful wine for a wonderful man, created when he began working at Anderson's Conn Valley with Todd in 2001.



Winery Schedule

#### Office/Winery hours are Monday - Friday, 9am - 4pm Tastings

#### are available Monday - Saturday, 10am - 2:30pm \*Private

#### Group & Aurum Tastings - Sunday, 11:30am or 2pm

All tastings are by Appointment Only; to book your reservation, please call the Winery

 Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request \*



# Happy Valentine's Day!

As Valentine's Day approaches and we celebrate those we love, we want to take a moment to send our deepest appreciation to all of you—our wine club members and valued customers. Your passion for great wine and the community we've built together means the world to us.

Whether you're enjoying a glass with someone special, sharing a bottle with friends, or savoring a moment of self-love, we're honored to be part of your celebrations. Here's to more unforgettable memories, great conversations, and plenty of exceptional wines!

Cheers to love, laughter, and the perfect pour!

With love and gratitude from the ACVV Team!

\* \* \* \* \*

Cheers and blessings to you and yours,

Todd, Sarah, Richard, Juan and Raymond