



Winter has arrived and 2024 is winding down; we are excited to celebrate the Holidays with all our family this month. Holiday Orders are getting fulfilled daily and our Members are loving the extra savings. The vineyard is going to sleep, the reservoir is already full and the 2024 vintage is making its way into beautiful new barrels!



Virtual Tastings with Todd

2024's Virtual Tasting was decided by YOU! For those new to the winery and our Club family, thank you for helping us decide what YOU want to learn about and experience. *December is the last month of our 2024 Virtual Tasting subscription. Todd chose a special barrel, from which subscribers have tasted each month; the goal of which has been to learn how the wine develops over the course of a year and wow, has this been fun!*

If you are a Club Member interested in exploring these fun topics, learning interesting wine facts, or just spending time with the Owner/Winemaker, you are always welcome to join our **Fun Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invite list, please email your information to sarah@andersonconnvalley.com. Zoom invitations come from Todd (usually by noon) on the scheduled Friday for the Virtual Tasting at 3pm (PT). We look forward to hosting you!

DECEMBER Virtual Tasting Schedule

December 20th - Barrel Sample #9 (VT samples shipped to Subscribers on Tuesday, December 3rd)

Virtual Tastings will continue in 2025!

Thank you for being Club Members and enjoying these fun Friday afternoons. We are so appreciative of your friendship, love of our wines and your time. Virtual Tastings with Todd as your host will continue throughout 2025 once a month. We look forward to more exploration into the wine world together!



CLUB & CUSTOMER NEWS

WELCOME to all our new Club Members and Customers!

We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!

December CLUB News



Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

Members... Please note if your order was returned, you will need to contact Sarah to schedule a RESHIP order. Thank you again for all for your kind and timely communication, updating your Club information, and most of all your loyalty and

love of Anderson's Conn Valley wines... we do this for all of YOU, and appreciate your membership!

Club Accounts... As always, please remember to take a few minutes to update your Club account with new or changed addresses, and credit card information, especially if you've moved, your card has recently expired, or you have experienced fraud; you can log into your Member account online [HERE](#), send an email to info@andersonconnvalley.com [HYPERLINK](#) "mailto:info@andersonconnvalley.com?subject=Member%20Club%20Account%20" or simply call us at (707) 963-8600; we are always happy to help our Club family!

Shipping News... This cannot be emphasized enough: please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! **Please note signatures are REQUIRED by all states for alcohol sales.**
Because wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, please consider the timing of your shipments and the many options available to ship your wine orders to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location that is most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!

ACVV Club Tastings, Events, Travel and More!

Club Events & Perks... If you're looking for a fun intimate way to connect with the winery, please mark your calendar and plan to join the Anderson's Conn Valley Team to celebrate you!

2025 FALL Club Events!

Dates to be announced in January 2025... we hope you will plan to join us at the winery for these special and intimate Club Member events. Guests and fans are welcome!

July - 2025 Summer Pop-Up Party in the Cave

October - 3 and 6 Bottle Club Member BBQ Lunch

October - 12 Bottle and Aurum Club Member Dinner



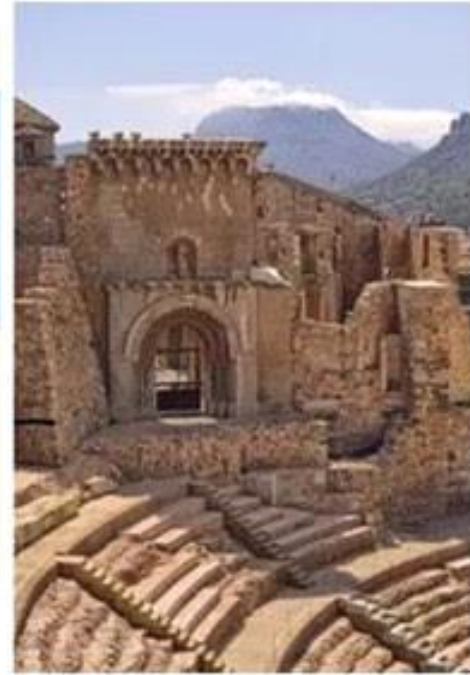
Pop-Up Parties... Please read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... these are no charge to Club members; guests and fans are also welcome. These are unique and fun intimate experiences with Sarah and Todd!

Anderson's Conn Valley Cruise is Scheduled for June 2025!

Make your reservation NOW... LAST CALL!



BARCELONA TO LISBON



We have found the perfect cruise for next year, so please Save The Date!

June 14th - June 25th, 2025

Barcelona, Spain to Lisbon, Portugal

Program Highlights

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines

Roundtrip Economy Air & Transfers add-on available

Optional S.A.L.T. Kitchen cooking class for winery guests

Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities \$300 per suite shipboard credit if booked by June 30, 2024

Cruise Highlights:

All-suite accommodations aboard Silversea's
new ship – Silver Ray Butler Service for all
guest

Included Silversea shore tour in every port

Complimentary beverages throughout the ship, including select wines, premium spirits,
specialty coffees,

bottled water, juices and sodas

Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious
winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's
newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while
enjoying private events onboard and ashore with your winery hosts. Start with
Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture
then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy
fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for
romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh
seafood. A day at sea takes you to Lisbon.

***Sarah and Todd have some very special onboard events in the works
that will tantalize your taste buds! Don't miss this opportunity, reserve
your suite today!***

We look forward to sharing this next amazing adventure with you!

Pop-Up Parties!

Please be on the lookout for **CLUB ONLY Pop-Up Party** invites! As Sarah and
Todd travel around the country, they will bring the party to you; please note space
will be limited so RSVP promptly. **These parties are no charge to our Club
members;** simply come and enjoy great wines and have some fun! However, at your
request, guests are welcome too. **If space allows, your wine-loving friends are
welcome to join us at a special tasting price of \$75/person.**



Our traditional December POP-UP Party will be hosted in Las Vegas on December 15th; invitation was sent this morning and we hope to see you there! Plans are being made for next year's events and invitations will be sent 7-10 days prior so please be on the lookout; Sarah and Todd are looking forward to raising a glass with you! We hope you will join us as we travel to bring you wonderful wines and experiences; look for separate email invitations with more details and feel free to forward invites to your wine-loving friends!

Club Perks... there are many, however as an Active Club Member, you can purchase our newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at **SPECIAL CLUB ONLY PRICING** anytime; these wines are perfect for gifts, summer BBQ's and family gatherings, weddings... and especially as your nightly house wines throughout the year!

Club Members enjoy a discount of 30-35%!

Special Anytime Club Only Price

2019 Napa Cabernet (\$72/bottle retail)

[\\$315/6-pack \(30% Member savings\)](#)

[\\$565/case \(35% Member savings\)](#)

2019 Sauvignon Blanc (\$48/btl retail)

[\\$210/6-pack or \\$400/case](#)



Club Only Pricing on Tastings & Events... Club members enjoy special pricing on tastings and private events; to make your reservation please call the winery at (707) 963-8600 (Monday through Friday) or email us at info@andersonconnvalley.com.

Please Pickup Your Club Orders... Fall Club orders are ready for pick up! Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

Text Messaging... Our text messages have been a big hit among customers who have received them. Join the fun by texting “TEXT ME” from your mobile device to 707-419-3555. Our next new offer is right around the corner!

The Aurum Society Wine Club... is still FULL! Please email sarah@andersonconnvalley.com HYPERLINK "mailto:sarah@andersonconnvalley.com" if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

Wine Specials and Options!

In the next 10 days... keep your eye open for:

Unique & Special Gifting Ideas

8 Hour FLASH SALES

Extra Member Savings...



Holiday and Gift Giving Specials!

Wine gifts are perfect for everyone on your special gifting list! Whether family, friends, co-workers, or corporate gifting, we have several perfect gift selections to choose from to make your shopping much easier... amazing wine, vintage label flour sack towels, ACVV wine openers, etched wine glasses, candles and more!

Order your HOLIDAY Gifts HERE and order SOON!



NEW RELEASE!

The 2022 PINOT NOIR and the 2021 Merlot Moratus Est have been released to Club Members only... and both are stunning!

Available to Members Only, limited availability... call Sarah!

2022 Sarah's Syrah... Included in your FALL CLUB Shipments... and already a new

winery favorite! Todd is so excited about this wine that he named it after Sarah since she bought the grapes and asked for it! **Available to Club Members only!**

Friends and fans... reserve your allocation by calling the office at (707) 963-8600 or email us at info@andersonconnvalley.com.

Limited Availability to ALL Customers beginning December 15th!

CUSTOM Corporate & Event Gifting



It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!

Pictured above is one of the latest custom bottles we did for one of our loyal Customer's Birthday Celebration. Whether you are looking for a special personalized Corporate Gift, a unique Birthday gift for family, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you!

Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order yours now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email info@andersonconnvalley.com
HYPERLINK

"mailto:info@andersonconnvalley.com?subject=%F0%9F%8E%88Custom%20Win
e%20Etching%20%26%20Gifting" and we will be happy to share options and ideas
that will make your gifting easy and fun for all on your list!



Vineyard & Winery Work

Vineyard & Winery News... there's been no shortage of rain already and it's only early December! Todd says the recent deluge of rain was reminiscent of 1983, when he was just staring Anderson's Conn Valley and there was even more rain. The new reservoir went from empty to flowing over the spillway in early December; what a wonderful (and needed) first year surprise!

We are already finalizing the plans for our vineyard schedule and planning to start pruning soon. This is the time of year that Todd will also start work on maintenance of all the farming equipment for the upcoming Spring vineyard work, and it will be here before you know it!

Team news... The boys have been cleaning and reorganizing all the harvest equipment, and barreling down the 2024 vintage. They're helping Sarah with reorganizing inventory in the caves and getting ready to start 2025 with a bang!

Todd and Richard are busy with wine analysis and making sure all the 2024's are put to bed in ideal condition. Raymond and Juan will start pruning mid-December. George is still working on a plan for the vineyard's overall nourishment for the next year, which is supposed to keep him out of trouble... but good luck! Sarah is planning ahead for some special new wines for Club, and busy with [Holiday orders](#), planning

more events, and trying to keep all the boys focused on their tasks (which is challenging most of the time!).

Notes from Sarah & Todd

Sarah & Todd... November was a really busy month between finishing up harvest chores, vineyard work and travel to several states, where we were just lucky to get close to where we were going... lol! Just before we left, Noah, our world traveler snuck into town for a quick visit and we loved having him home. He enjoyed some home-cooked meals and a fun visit to a new music store in town. The events in Texas were loaded with reconnections, members and new customers; the weather was beautiful and we are already planning the next trip. The Beacon House event in Marquette, Michigan was hosted by Club Members and a great success for a wonderful cause, and may become a yearly ACVV event. Julia met up with us in Marquette and we spent the Thanksgiving holiday with Todd's family at the family farm in the UP... with a little snow, a lot of cold, fun, family and lots of joy!

We are headed to Las Vegas next week, then return home to spend time with all the kids over Christmas and New Years. As this year comes to a close, we are grateful for our children and families, dear friends, loyal members and winery fans, and especially our team and the many vendors who help us create the end product. We all work hard to bring you the best of what we have and feel truly blessed for this amazing year!



Winery Schedule

Office/Winery hours are Monday - Friday, 9am - 4pm

Tastings are available Monday - Saturday, 10am - 2:30pm

***Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

All tastings are by Appointment Only; to book your reservation, please call the Winery

at 707-963-8600 or schedule online at www.connvalleyvineyards.com

- ***Sunday tastings and Private Group reservations for more than (6) guests are available***

by Special Request *



Merry Christmas and Happiest Holidays!

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To all our friends, family, fans, Cub Members and wine lovers...

We toast YOU at this special time of the year!

As this blessed holiday season unfolds, we want to take a moment to express our heartfelt gratitude for your continued support and friendship throughout this year. It's been a pleasure sharing wonderful wines, unforgettable moments, and countless experiences and toasts with each of you.

This season, we raise a glass to hard work, passion, the joy of good company, fine wine, and the many memories we've created together, from Zoom calls to emails, phone calls and telephone tag, tastings and connecting at events. Whether you're celebrating with your loved ones or taking some time to unwind quietly, we hope your holidays are filled with warmth, laughter, and plenty of cheer.

From all of us at Anderson's Conn Valley, we wish you a blessed and Merry Christmas, Happy Holidays, and an amazing New Year full of happiness, health, prosperity, and, of course, exceptional wine!

Thank you for being an important part of our world; we appreciate each and every one of you. We look forward to sharing more beautiful bottles and moments with you in 2025!



**Cheers and blessings to you and yours,
Todd, Sarah, Richard, Juan and Raymond**

Anderson's Conn Valley Vineyards

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