



August is here... and so is veraison, visitors, hedging, bottling, private winery events, and more! We are busy and blessed... there's never a dull moment around here!

With that in mind... ***check out Todd's Prolific Pour Choices coming soon!***



(Veraison... beautiful!)

Virtual Tastings with Todd

"Wine Trends"

Whether you're a Club Member or winery friend interested in having fun, learning about wine, or spending time with the Owner/Farmer/Winemaker, all are welcome to join our once-a-month **Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invitation list, please email info@andersonconnvalley.com. Invitation link will come from Todd on the scheduled Friday for the Virtual Tasting. We look forward to exploring the wine world with you!

AUGUST & SEPTEMBER Virtual Tasting Schedule

Friday, August 29th - Mixed Messaging!

Suggested Wines... 2014 Petit Verdot and 2018 Malbec (to order, please email Sarah at info@andersonconnvalley.com)

Friday, September 26th - Virtual Tasting Winemaker's Trio!

***We'll taste a trio including the Virtual Tasting Barrel and (2) Mystery Blends - \$250/trio.
Wine ships on Monday, September 2nd. To order, please email Sarah at info@andersonconnvalley.com by August 20th!***

3pm (Pacific Time)



(Club Members enjoying an outdoor tasting!)

CLUB & CUSTOMER NEWS

WELCOME to all our new Club Members and Customers!

We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!

August Club News

We remain grateful for all our members, your love of our wines and helping to make our Club family so special; we appreciate all your referrals of friends and family to the winery too!

Fall Club is just around the corner! Look for important dates in the September Newsletter followed by Club specific emails coming on Monday, September 8th; we are excited about releasing new vintages and some small production wines crafted by Todd for our Wine Club ONLY!

Club Accounts... Please update your Club account with new or changed addresses, and credit card information, especially if your card has recently expired, or you have experienced fraud; log into your Member account online [HERE](#), send an email to info@andersonconnvalley.com or simply call us at (707) 963-8600; we are always happy to help our Club family! *Please note that changes made after processing will reflect only on future orders (not orders previously processed)!*

Please Pickup Your Club Orders... Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

Summer Shipping News... Warm Weather shipping has started and is our recommendation for all orders shipping during the summer! With this strategy, we guarantee the wines; orders will only ship on Fridays and usually arrive by the following Thursday or Friday. Orders are shipped in cold trucks and

with ice packs. Any questions, please call Sarah! 707-963.8600. Please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED BY LAW in all states for alcohol sales!***

This cannot be emphasized enough... Wine is **NOT** returnable and we don't want anyone to incur **RETURN/RESHIP** fees, so please consider the timing of your shipments and the many options available to ship your wine orders: ship to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!



(Tasting Room - Fun in the Cave!)

ACVV Club Tastings, Events, Travel and More!

Club Events & Perks... Please mark your calendar and plan to join the Anderson's Conn Valley Team for the following events; we look forward to celebrating with you!

2025 FALL Club Events!

October 11th - 3 and 6 Bottle Club Member BBQ Lunch

October 12th - 12 Bottle and Aurum Club Member Dinner

December 14th - 2025 Closing Pop-Up Party in Las Vegas

Guests and friends are welcome for an additional charge!



(Anderson's Conn Valley Member Yearly Summer Pop-Up Party!)

Anderson's Conn Valley will be Cruising again in 2027... announcement and details coming in 2026!

Pop-Up Parties!



(Michigan Pop-Up Party at the Anderson's!)

CLUB Pop-Up Party invites are sent monthly with specific details! As Sarah and Todd travel around the country, they will bring the party to you; please note space is often limited so please RSVP promptly. These parties are a wonderful opportunity for Club members; simply come to enjoy great wines and connect! Wine-loving friends and fans are welcome, guest charge is \$75/person. Sarah and Todd look forward to hosting you and sharing some great wines and experiences!



(Omaha Pop-Up Party... New Members & Friends of the Winery!)

AUGUST POP-UP Parties - there will be two or three! Invitation for Southern CA is coming soon and we'll be in Boston, MA at the end of August... look for Invitations with specific details coming soon!

Club Perks... there are many, however as an Active Club Member, you can purchase our 2019 Napa Cabernet and 2019 Sauvignon Blanc at **SPECIAL CLUB ONLY PRICING**; these wines are perfect for daily drinking, gifts, summer BBQ's, family gatherings, weddings, and more!

Club Members enjoy a discount of 30-35%!

Special Everyday Club Member Pricing

2019 Napa Cabernet (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

2019 Sauvignon Blanc (\$48/bottle retail)

\$210/6-pack or \$400/case



Club Only Pricing on Tastings & Events... Club members enjoy special pricing on tastings and private events; to make reservations please call the winery at (707) 963-8600 (Monday through Friday) or email us at info@andersonconnvalley.com.

Text Messaging... Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

The Aurum Society Wine Club... remains FULL! Please email sarah@andersonconnvalley.com if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

NEW RELEASES!

Available to Members Only!

Email info@andersonconnvalley.com to order!



2024 RIESLING, a perfect summer wine, fermented dry and stunning! \$78/bottle



TIDLÖSA, a delicious dessert style wine! \$150/375ml bottle



BEAUTY & the BEAST, a beautiful big Cabernet-Syrah blend! \$258/bottle

CUSTOM BOTTLES



It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!

Whether looking for a personalized Corporate Gift, a unique Birthday gift, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Custom etch your logo or a special message on any of our beautiful bottles. Call Sarah at (707) 963-8600 or email info@andersonconnvalley.com and we will be happy to share options and ideas to create something special!



(George... proud of a once weak vine now growing strong!)

Vineyard & Winery Work

Vineyard & Winery News... At this point, we are 99.9% ready - just waiting for the grapes to ripen before we begin crafting the next vintage. Water management will be extremely important between now and harvest; we don't want to irrigate the vineyard too much or too little. It's a delicate balance that is one of the most important parts of what we do and is one of the most consequential responsibilities of producing the best crop possible.

Although we don't like to make predictions, at this point we're having a much cooler growing season than the last several years... so if Mother Nature continues with this pattern through the rest of this month and things don't warm up, we could experience another harvest that extends into the beginning of November, which has happened before. Whatever happens, this vintage looks to be bountiful and beautiful!

Team News.... Todd and Richard have finalized all blends and the whole team has finalized preparations for bottling at the end of the month. Labels have been approved, glass has been delivered, and the wines are waiting to be bottled. Juan was able to take a well-deserved week off, Raymond is back from his vacation and working in the vineyard. Richard has been "holding down the fort" while Sarah and Todd have been on the road for work and wine events. Todd is staying busy repairing the roads and hedging the vineyard, and Sarah is planning Fall Club, Pop-Ups for the next few months and our Fall Club events (invites coming soon!).



Notes from Sarah & Todd

Sarah & Todd... July was a bit of a crazy schedule for us... we were in a different state every weekend! We started the month in the UP for a beautiful family wedding and hosted a Pop-Up at Aunt Mary and Uncle Robert's lakeside home in Escanaba. It was so much fun to reconnect with Members, dear friends and to welcome new and returning Club Members back to the fold! We came back to Napa and hosted our yearly Club Member Pop-Up at the winery the following weekend; we had a really fun group of members, some new friends of the winery and a few of our vendors were able to join us as well. It was a great afternoon in the cave with lots of food and some special wines! Next stop was Omaha, Nebraska, where we participated in a wonderful charity event, Angel's Share, threw another Pop-Up Party hosted by dear friends and Club Members, Deb and Chuck Olson, at their lovely home. It was a wonderful afternoon, and we were able to introduce Anderson's Conn Valley to some new Members. We worked the market with our new distributor and then started getting Julia moved into her apartment there. She is attending Creighton University beginning an accelerated program and then plans to continue her journey to a DNP specializing in Pediatrics. It was no simple task to get her moved to Omaha from Milwaukee and California, but her dad is a champ, and mission accomplished. *So, if you live in Omaha, you can count on us being there several times a year to not only see our daughter, but for fun, wine and Pop-Up events!*

July was also filled with friends and family. Father John, a dear new friend of our family, drove up to see the winery and enjoyed some time with Todd in the cave. Noah celebrated his 25th birthday in New York with his sweet girlfriend, Mary Gray, on July 15th and Nellie and Spencer just bought their first home in Oregon. We're grateful all our kids are doing really well. Our niece Heidi and her adorable young family visited Napa, and Emiliano and Joaquin enjoyed tractor rides with Uncle Todd, answering the office phone (see Joaquin's picture below - he's hired!), baking with Julia and playing with flashlights... their visit was too quick but so much fun for all of us. We are excited about seeing Harriet and Jordan later this month in Boston, then coming home to bottling the next beautiful vintage!



Winery Hours

Office/Winery - Monday - Friday, 9am - 4pm

Tastings - Monday - Saturday, 10am - 2:30pm

***Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

All tastings are by Appointment Only and Club Members enjoy special savings; to book your reservation, please call the Winery at 707-963-8600 or schedule online at www.connvalleyvineyards.com

**** Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request ****



Summer Isn't Over Yet!

Whether you're hosting backyard dinners, escaping to wine country, or simply toasting to everyday joys and tractor rides, now's the time to stock up on your Anderson's Conn Valley favorites—or try something new from the cellar. Our current release wines are drinking beautifully, and a few club-exclusive bottles won't be around much longer.

We're excited to share that new vintages of some of our Anderson's Conn Valley flagships are arriving this Fall— and soon after, exclusive releases crafted just for you, our most loyal supporters and fans. These small-production gems won't be available to the public and will be the perfect addition to your cellar, so keep an eye on your Club emails where you'll find these special wines.

August brings beautiful colorful sunset evenings, backyard dinners with family and friends, and those final, cherished sips of summer. What better way to celebrate than with a glass of something truly special?

Whether you're revisiting favorites or discovering something new, now is the time to secure your bottles while they last...

Cheers to summer sunshine, shared stories, amazing wines and what's still to come!

Enjoy the rest of your Summer... Happy August!



Cheers and blessings,

Todd, Sarah, Richard, Juan and Raymond

 ***Anderson's Conn Valley Winery - Home of Napa Valley Life's Best of 2025 Awards, including BEST HIDDEN GEM and BEST WINEMAKER!***

Anderson's Conn Valley Vineyards

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