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## **Virtual Tastings with Todd**

**2024's Virtual Tasting has been decided by YOU!** For those new to the winery and our Club family, thank you for helping us decide what YOU want to learn about and experience. ***Please email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) to sign up for the 2024 Virtual Tasting subscription. Todd has chosen a special barrel, from which subscribers will taste each month, with the goal to learn how the wine develops over the course of the year. Wine will be sent on or near the 1st Monday of each month from the winery... \$40 plus tax and shipping for Club Members and \$50 plus tax and shipping for everyone else; commitment is a subscription for the year (most likely to include 8 - 10 samples).***

If you are a Club Member interested in exploring these fun topics, learning interesting wine facts, or just spending time with the Owner/Winemaker, you are always welcome to join our **Fun Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invite list, please email your information to

## 📷 AUGUST Virtual Tasting Schedule 📷

**August 30th - Barrel Sample #6 (shipping to all VT Subscribers on Monday, August 5th)**

### **Virtual Tastings continue through 2024!**

Thank you for being Club Members and enjoying these fun afternoons. We are so appreciative of your friendship, love of our wines and your time. Virtual Tastings with Todd as your host will continue throughout 2024 once a month. We look forward to more time and exploration into the wine world together!

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## 🌟 CLUB & CUSTOMER NEWS 🌟

**WELCOME to all our new Club Members and Customers!**

**We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!**

### **August Club News**

Thank you for being our members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

Members... FALL CLUB is fast approaching, so please remember to take a few minutes to update your Club account with new or changed addresses, and credit card information, especially if you've moved, your card has recently expired, or you have experienced fraud; you can to log into your Member account

online [HERE](#), send an email to [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) or simply call us at (707) 963-8600; we are always happy to help our Club family!

**Shipping News...** This cannot be emphasized enough: please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED by all states for alcohol sales. Because wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, please consider timing of your shipments and the many options available to ship your wine orders to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location that is most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on delicious wine and appreciate your assistance!***

**SUMMER SHIPPING...** continuing through October 11th, we will default all wine shipments to Temperature Controlled with Ice, which means all orders ship via FEDEX on Friday mornings and will be delivered mid-week the following week! If you have any questions, please call the office at (707) 963-8600.

## **ACVV Club Tastings, Events, Travel and More!**



**2024 Club Events & Perks...** If you're looking for a fun intimate way to connect with the winery, please mark your calendar and plan to join the Anderson's Conn Valley Team to celebrate you!

### ***UPCOMING Club Parties***

***3 and 6 Bottle Club Member BBQ Lunch - Saturday, October 12th***

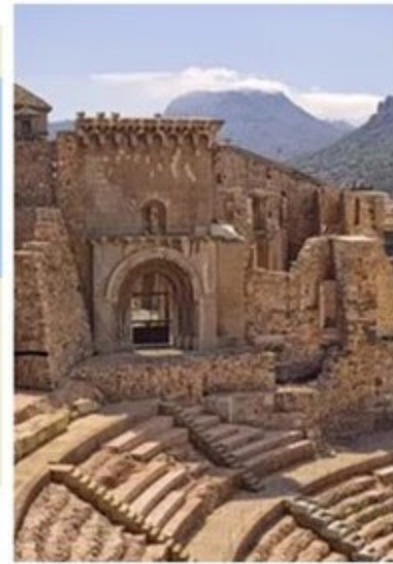
***12 Bottle and Aurum Club Member Dinner - Sunday, October 13th***

Read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... these are no charge to Club members; guests and fans are also welcome. These are unique and fun intimate experiences with Sarah and Todd!

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***Anderson's Conn Valley Cruise is Scheduled for June 2025!***

***Make your reservation NOW...***



BARCELONA TO LISBON

***We have found the perfect cruise for next year, so please Save The Date!***

**June 14th - June 25th, 2025**

**Barcelona, Spain to Lisbon, Portugal**

***Program Highlights***

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson  
Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines  
Roundtrip Economy Air & Transfers add-on available  
Optional S.A.L.T. Kitchen cooking class for winery guests  
Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities  
\$300 per suite shipboard credit if booked by June 30, 2024

***Cruise Highlights:***

All-suite accommodations aboard Silversea's new ship – Silver Ray  
Butler Service for all guest  
Included Silversea shore tour in every port  
Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas  
Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.

***Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds! Don't miss this opportunity, reserve your suite today!***

**We look forward to sharing this next amazing adventure with you!**

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## 🍷 Pop-Up Parties! 🍷

Please be on the lookout for **CLUB ONLY Pop-Up Party** invites! As Sarah and Todd travel around the country, they will bring the party to you; please note space will be limited so RSVP promptly. **These parties are no charge to our Club members**; simply come and enjoy great wines and have some fun! However, at your request, guests are welcome too. **If space allows, your wine-loving friends are welcome to join us at a special tasting price of \$65/person.**



Our **July Pop-Up at the winery** was really fun! We enjoyed our dear long time Club Members, guests, some of our Wine Direct team, one of our Growers and our Custom Etcher for our beautiful bottles! What an amazing group of new friends, with lots of food, some very special wines, a few barrel tastings, new connections with friends and members, and a wonderful afternoon in the cave!

***We are not sure where our AUGUST POP-UP Party will be yet... please look for an email invitation so you can join us for the next one (members no charge, guests and fans \$65/person)!*** Plans are being made and invitations will be sent 7-10 days prior so please be on the lookout; Sarah and Todd are looking forward to raising a glass with you! We hope you will join us as we travel to bring you wonderful wines and experiences; look for separate email invitations with more details and feel free to forward invites to your wine-loving friends!

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**Club Perks...** there are many, however as an Active Club Member, you can purchase our newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at SPECIAL CLUB ONLY PRICING anytime; these wines are perfect for gifts, summer BBQ's and family gatherings, weddings... and especially as your nightly house wines throughout the year!



***Our 2019 NAPA CABERNET has been released!***

***Club Members enjoy a discount of 30-35%!***

**🎯 Special Anytime Club Only Price 🎯**

**2019 Napa Cabernet** (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

**2019 Sauvignon Blanc** (\$48/btl retail)

\$210/6-pack or \$400/case



**Club Only Pricing on Tastings & Events...** Club members enjoy special pricing on tastings and private events; to make your reservation please call the winery at (707) 963-8600 (Monday through Friday) or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

**Please Pickup Your Club Orders...** Spring Club orders are ready for pick up. Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

**Text Messaging...** Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

**The Aurum Society Wine Club... is FULL!** Please email [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com) if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

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## Wine Specials and Options!

### **Last Call**

Here's the "Last Call" on some of Anderson's Conn Valley's favorite wines that are leading to the library and will no longer be available to purchase!

***This is your last chance to grab these beautiful wines!***

***Check Out Sarah's Silly Cellar Sale***

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### **Holiday and Gift Giving Specials!**

Wine gifts are perfect for everyone on your special gifting list! Whether family, friends, co-workers, or corporate gifting, we have several perfect gift selections to choose from to make your shopping much easier... amazing wine, vintage label flour sack towels, ACVV wine openers, etched wine glasses, candles and more!

***CLUB MEMBERS ENJOY 10% SAVINGS on ACVV Swag!***

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### **NEW RELEASE!**

***The 2022 PINOT NOIR has been released to Club Members only... and it's a beauty!***

Todd's 2020 vintage sold out to our Club in just a few days. Because of demand, we expect the (3) barrels of 2022 Pinot Noir to go just as quickly. Club Members only have the opportunity to purchase this New Release before we allocate the rest to some of the Fall Clubs and then to pre-orders already requested. Beginning June 10th, order yours [HERE](#) or email your wish list to [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) and we will process the order for you. **Wine will ship October 14th!**

**2022 Sarah's Syrah... COMING THIS FALL...** Todd is so excited about this wine that he named it after Sarah since she bought the grapes and asked for it! Coming in the Fall Club shipment, this already stunning Syrah will be limited production and available to Club Members first! To reserve your allocation or sign up on the Waiting List, please call the office at (707) 963-8600 or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

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## 🎁 CUSTOM Corporate & Event Gifting 🎁



### *It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!*

Pictured above is one of the latest corporate personalization we did for one of our loyal Customers. Whether you are looking for a special personalized Corporate Gift, a unique Birthday gift for family, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order yours now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) and we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!

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## 🍷 Vineyard & Winery Work 🍷

**Vineyard & Winery News...** Todd and George just finished putting the last application of their special biodynamic nutrients into the vineyard, and things are coming along... the vineyard is prolific! We are finishing leaf-pulling to allow the sun to hit the fruit zone so the grapes can ripen naturally. We are already fifty percent through veraison and we are two weeks ahead of last year... may be an indication of an earlier harvest this year, however Mother Nature will dictate that detail!

Our baby Sauvignon Blanc and Cabernet Franc vineyards are loving the nutrients and are looking strong and healthy. Next year, we anticipate we will have quite a bit of production off these new vines!

**Team news...** We feel blessed to have Juan and Raymond, who are self-sufficient and whether in the vineyard or the cellar, or working on the winery grounds, they know what to prioritize and what we need. This has allowed us to be more prepared and ready for the busy months ahead. Richard and Todd have spent a tremendous amount of time finalizing blends and tweaking the delicate balance of flavors to insure all the 2022 wines created have stellar taste profiles.

Todd continues to attempt staying out of trouble... however, Sarah finds that this is difficult for him! There's never a dull moment... lol!



## Notes from Sarah & Todd

**Sarah & Todd...** continue to be busy with all things vineyard and winery! The summer is flying by between travel, tastings, farming, winemaking, private events and all the joys of a busy life. There was so much going on at the end of July, they brought Julia home to help, and help tremendously she did. Now that she's 21, she was able to help with many winery details, including pouring wine at some of the events. It was wonderful to have her home for a long weekend!



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### ✨ Winery Schedule ✨

**Office/Winery hours are Monday - Friday, 9am - 4pm**

**Tastings are available Monday - Saturday, 10am - 2:30pm**

**\*Private Group & Aurum Tastings - Sunday, 11:30am or 2pm**

*All tastings are by Appointment Only; to book your reservation, please call the Winery*

*at 707-963-8600 or schedule online at [www.connvalleyvineyards.com](http://www.connvalleyvineyards.com)*

***\* Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request \****

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# *Happy Summer!*

This time of year invites us to enjoy lighter, refreshing wines that perfectly complement outdoor gatherings and lazy afternoons with friends and family.

We're thrilled to offer a selection of crisp whites on our website and some are on SALE, including our vibrant Reserve Rosé... ideal for sipping on a sun-drenched patio or at a beachside barbecue. Whether you're hosting a gathering or enjoying a quiet evening, our summer selections are created to enhance and share in every moment.

We look forward to sharing all our wines with you and toasting to the joys of summer. Here's to good wine, great friends, and unforgettable memories with those you love!



**Blessings and Cheers,**

**Todd, Sarah, Richard, Juan and Raymond**

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**Anderson's Conn Valley Vineyards**

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